

24 July 2021

## Closing the W-BAD Issue and Moving Forward

Dear All

Thank you for your responses regarding W-BAD.  
Please accept this as my final addressing of the issue.

### **Important**

A course of action regarding the W-BAD platform and properties has been outlined further below together with a deadline set for 30 August 2021, allowing all parties to move forward come September.

### **Group Mail List**

I acknowledge that some people wish to be left off this group mail list. While this wish can now be fulfilled, I thought it only fair to inform everybody of the outcome and to provide a response to several of the concerns raised, some of which came through private messages.

### **Agreement**

Firstly, I agree with most of the opinions shared as follows.

#### *The need to resolve grievances privately*

I agree, only this has not been a 'personal grievance' as such. Rather, the people's platform has been taken from them and subjected to largescale damages. All other possible means of negotiation had been exhausted over several years. Eventually, members of the community asked me to do something. This latest action was an absolute last resort.

#### *The focus of the issue*

As stated in The W-BAD Report, this was not about me. It was about W-BAD.

#### *The need to stay unified*

I wholeheartedly agree. This is indeed the reason why I created W-BAD in the first place, together with the slogan "Change through Unity", staying true to this principle to the point of my own detriment and ousting from the very initiative that I established.

### *Geraldine's Suggestion*

I also agree with most people in supporting Geraldine's solution to this matter. As negotiations were set to get under way, however, those responsible continued to remove large amounts of content from the W-BAD website while decommissioning the YouTube Channel and erasing thousands of likes and followers from the Facebook Page, which resulted in an abandonment of the process (see Mediation further below).

Instead, I have now outlined a course of action whereby W-BAD will be moving forward independently as of September with or without the platform being returned.

### *Interactions*

While noting that people's interactional experiences has not included leadership or control issues, which gives way to a completely different dynamic, I would agree that apart from the recent damages to W-BAD and the psychological abuse towards me, there was a lot of good done for many people and for the wider cause.

For the record, we also got along well in the first year until there were leadership challenges accompanied by a general undermining in 2017, when a completely different side (psychological abuse, manipulations and maliciousness) entered the equation (see The W-BAD Report, Section 16: Facing the Facts, which provides clear examples, signs and evidence that things have been amiss).

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### **Understanding the Dynamics of Psychological Abuse**

NB: People who engage in DARVO type practices are often nice to 90% of people 90% of the time. There are two faces: 'the public persona' and 'the private persona'. While the abusers are generally seen as being kind, professional and helpful, most onlookers will associate with the public persona.

Subsequently, when a victim of psychological abuse and associated damages who has been exposed to the private persona decides to speak out, it can often be difficult for the onlookers to believe. If in the case, the victim too has a high level of credibility, this then creates what is known as 'cognitive dissonance'.

This is when two contrasting scenarios create a sense of discomfort, confusion and conflict in the minds of the onlookers (initially in the victims too) who are left trying to get their heads around what has been happening.

Often the conflicting messages are too much for the onlookers to process (probably more so for those also affected by BZs). As a result many default to the side of least resistance, which in many cases is the status quo. That is to say they turn a blind eye, otherwise known as 'betrayal blindness' as explained in [DARVO](#).

As an alternative to handling the confusion, it may be easier for some onlookers to simply call it a day and walk away from everything, rather than dealing with any potential pressure to choose sides (perhaps there is a degree of this unfolding now).

Here belies another distinct parallel with benzodiazepines: for the 10% who are genuinely prostrated, it is like trying to get the outside world to understand just how harmful it can be.

Basically the abusers know who to use it with (the target) and who not to use it with (potential supporters). Similarly, they know when to dial it up and when to dial it back, which is all part of the overall manipulation. If they were openly aggressive towards everyone all of the time, they wouldn't be able to operate at any level for any purpose. For those not directly involved the clearest tell-tale signs are the results.

As a matter of interest, a typical abuse cycle consists of three stages:

1. Idealisation
2. Devaluation
3. Discard

We have now seen this cycle run its full course with W-BAD.

1. The 'idealisation' during the inaugural year.
2. The 'devaluation' in successive years, during the largescale dismantling, dehumanisation, reversing of guiding principles etc.
3. The 'discard' during the later stages and coming to a head during the recent decommissioning.

We have now also seen this cycle run its full course with me, the founder.

1. The 'idealisation' stage reflected in the initial use of language (see The W-BAD Report, Appendix (D) Contrasting Language / Tone)
2. The 'devaluation' stage apparent while being relegated a redundant figure on a stacked board associated with belittlement, bigotry and mockery.
3. The 'discard' stage during the relegation to Japan Representative (overlapping with devaluation) and subsequent ousting.

It is well documented in the literature that the only way to prevail against such covert maliciousness and undermining forces is to provide a detailed account of the truth, hence The W-BAD Chronicle.

For what kryptonite is to Superman and sunlight is to vampires, it is 'the truth' that depowers the undermining forces of those who engage in DARVO type practices. It is having a full hold of the truth, while understanding the workings of the opposing forces, that is key. This provides us with yet another parallel to benzodiazepines (half the battle is knowing the truth while understanding how they work).

## **Outcome**

I can now report on the final outcome after several years of efforts to stem the damages to W-BAD, including the largescale dismantling, dehumanisation, reversal of guiding principles etc., while having exhausted all possible means including the later proposal on 31<sup>st</sup> August 2020 and the more recent public call to revive W-BAD on 4<sup>th</sup> July 2021.

As a result of every possible effort made over several years, those involved have now completely decommissioned the W-BAD platform, further reflecting the underlying capabilities of those involved. In addition to the damages that had already been inflicted prior, this reaffirms why it had since become necessary to address this matter by whatever means possible.

## **Understanding the Situation**

For the purpose of understanding this issue and bringing it to a final close, I have prepared the following.

1. Closing the W-BAD Issue and Moving Forward (outlined herein and attached)
2. Responding to Concerns Raised (attached)
3. Gaining Perspective (attached)

## **A Time of Reckoning**

We now find ourselves at a time of reckoning.

This is where each of you, the eighteen witnesses, can choose whether to support the truth and the integrity of W-BAD (as I look to rebuild this initiative for the people), or whether to support the untruths and the covert maliciousness that has been undermining the platform in recent years, or to simply call it a day which is understandable given the recent stress and implications, although it would be sad to see people distance themselves from the truth and what the real W-BAD stands for.

It is also a time to consider to what degree there may have been underlying social grooming, tribal gaslighting and betrayal blindness in relation to [DARVO](#) (Deny, Attack, Reverse, Victim and Offender) which has clearly been a factor in the recent history of W-BAD.

NB: The respective relationships for each of us and the subsequent effects on each individual are relevant to the needs of those in pursuit of control with the prime target being most vulnerable to the more obvious full-blown effects.

### **A Time to Reflect**

At this time of reckoning, it is also important to reflect on whether sufficient consideration was given to the issues raised in The W-BAD Report and to the corresponding appendices (outlining the systematic largescale damages, dehumanisation, reversal of values, undermining of integrity and the years of psychological abuse and manipulations), before opinions were shared, and if so, whether there is still sufficient contentment to be found in these.

Another consideration could be whether the opportunity presented by the initial proposal on 30 August 2020 was sufficiently used as a possible means to find a better way forward.

Having exhausted every effort possible (even to the point of my own detriment) over several years to stem the damages to W-BAD, the recent public call on 4<sup>th</sup> July was an absolute last resort – one that had become necessary due to an apparent ongoing willingness by those responsible to compromise the platform in an apparent pursuit of ulterior agendas that differ from that of W-BAD and self-empowerment at all costs.

### **The Mediation Process**

After launching the public call on Sunday, 4<sup>th</sup> July it took a few days for me to respond to Geraldine, who had offered to mediate. This hesitation was due in part to years of prolonged psychological abuse.

I was initially only debriefed on the responses, as I was unable to bring myself to look at them because of said abuse and having become exhausted from preparing relentlessly for almost an entire year, right up until the very last minute. Further, it seemed only natural that people be given sufficient time to understand the situation.

Once in contact with Geraldine, while negotiations were set to proceed, those who had been entrusted with the W-BAD platform continued to remove large amounts of content from the website (in addition to that already removed previously). The YouTube channel with its large number of subscribers was decommissioned and around 2,300 likes and 2,000 followers were erased from the W-BAD Facebook Page.

This together with the subsequent stigmatisation of the platform has left it with no value and no reason to negotiate.

I was reluctant to lock the public call to revive W-BAD pages on my website while further destruction to the W-BAD platform was unfolding, which also contributed to the delay, before eventually having them locked on Saturday 10<sup>th</sup> July (within a week of launch).

On Tuesday, 13 July, as an act of good faith, I physically removed both pages, and now they do not exist at all.

In contrast, on Thursday, 15 July, just two days later, while asking for protection and expressing concerns about their reputations, after having already caused systematic largescale damages over many years, followed by the more recent malicious destruction, those involved proceeded to decommission both the W-BAD Facebook page and the website completely.

They did so in the knowledge that there could likely be no way of reviving the people's platform that carries Prof. Heather Ashton's honour ever again. It must be noted that this wasn't anything new, as it has been an ongoing steady escalation of systematic and intentional dismantling over many years.

The backing away from negotiations, however, may have been a blessing in disguise. The US Home Security has a policy of advising not to engage with certain groups that pose threats (same principle applies to organisations and social groups), namely: 'Never Negotiate'.

The reason being that this would only serve to further protect the aggressors while undermining the truth and integrity.

The only thing of value remaining is the internet domain registration; however, I am unwilling to jeopardise myself, W-BAD or anyone who may become associated with W-BAD either now or in the future by entering negotiations in the absence of good faith where there has been nothing but repetitive displays of malicious intent over many years.

While my public call to revive W-BAD was for the sole purpose of requesting that basic requirements be met to allow the platform to function for the people, those in control instead chose to inflict further damages, negating any potential basis for negotiations before decommissioning the entire platform, turning their backs and walking away, while now effectively holding the ability to revive W-BAD to ransom.

## **Reviving W-BAD**

I have now secured various internet domain options with plans to revive W-BAD and relaunch it, hopefully in time for July 2022.

I am going to rehumanise the platform, making it more about the people than ever before (inclusive not exclusive). I am going to make it functional again by introducing the W-BAD Global Hub and the W-BAD US State Platform – all the things that hadn't been realised previously due to opposing internal forces. I'm going to bring the excitement, positivity, compassion and unity back into this global initiative, along with all the other guiding principles outlined in The W-BAD Report: Section E.

## **W-BAD Property**

It must be made clear that all materials contributed to W-BAD are, and will remain, the property of W-BAD without contest. This means all videos including the explainer video, images, branding, website content etc. Any duplicated content is to be removed from third party websites.

## **The W-BAD Domain / Associated Media**

Back in May 2019, over two years ago, I entrusted the W-BAD domain. While presenting as a most difficult decision, I proceeded in good faith, feeling it was in the best interests of W-BAD.

Having been adopted out, as a six-month old baby, I could understand how a mother must feel, but the overriding need to do what is best for the child's future eventually wins out. As with any guardian, if whatever it is you have entrusted is met with harm, you feel compelled to protect it and respond to any calls for help.

It is now time for them to decide if they have what it takes to do the same, namely, oversee a selfless act by doing what is best for W-BAD (the people's platform that carries Prof. Heather Ashton's honour).

At this time of reckoning, I now extend an invitation to return the W-BAD domain by 31 August (exactly one year to the day of my initial proposal) by contacting John Koons and making the necessary arrangements.

Similarly, I hereby request the handing over of all social media including the W-BAD Facebook Page, The Friends Attending W-BAD Facebook Group, the W-BAD YouTube Channel, The W-BAD Gmail Account and the W-BAD Twitter Account. (This link provides [instructions](#) on transferring a YouTube Brand Account to a different Google Account.)

For reasons outlined in Mediation above, the aforementioned is non-negotiable (including the deadline). It's imperative that all parties know where they stand, so that everyone can move forward regardless.

If in the event the above W-BAD properties are not released by the deadline, we will be moving forward by establishing under a completely new domain and social media platform from September.

Should the original platform continue to be held to ransom, if it is ever relaunched while the real W-BAD is forced to operate under alternative media, this will be considered an intrusion and met with a similar response to that seen on 4<sup>th</sup> July, taking whatever means possible to defend the real W-BAD.

It also begs the question, what would those in control hope to achieve by hanging onto W-BAD property?

Come 31 August 2021, this group of eighteen witnesses will be duly notified of the final outcome, as W-BAD looks to move on.

### **Regarding Protection Sought**

While understanding the degree to which the truth hurts is proportionate to the degree of maliciousness and damages done, in response to the 'protection' sought by those responsible, the best way in which they can avoid another encounter with the truth that bears such pain is to avoid any further challenges to the truth itself, avoid any contest of W-BAD properties and cease any rumours and personal attacks on W-BAD, me and anyone else who is associated with the platform or may become associated with the platform at any time in the future.

### **In Closing**

Looking ahead, the W-BAD platform will be back better than ever. People are now invited to support the truth and the real W-BAD along this journey of hope, or support the untruths and the maliciousness that has misrepresented W-BAD in recent years (ultimately resulting in its demise), or to simply call it a day which is understandable given the recent stress and implications, although, again, it would be sad to see people distance themselves from the truth and what the real W-BAD stands for.

Nevertheless, at this time of reckoning, the above decision is now entirely up to each individual; whichever way, we are now at a point of letting go and moving forward with each respective platform free to continue contributing to the overall cause in their own respective ways.

Yours in Good Faith

Wayne Douglas

W-BAD Founder

P.S. Quote from John Ashton:

*You can be proud of the role you have played and continue to play in support of the cause to which Mum devoted so much of her life, not only through your work in Japan (invaluable and pioneering though that has been) but as a champion and exemplar of the rights to truth, justice and compassion of the benzodiazepine community worldwide.*